



**Indusfood
Manufacturing**

6-8 JANUARY, 2027

YASHOBHOOMI,
IICC, DWARKA, NEW DELHI

**INDIA'S MOST POWERFUL
MARKETPLACE FOR FOOD &
BEVERAGE PROCESSORS**

On Site Sponsorship & Advertisement kit

Organised By **TPCI** Trade Promotion
Council of India

PLATINUM SPONSOR



Inclusions

Pre-Show Deliverables

- Branding with your logo in all the collaterals such as Website, Brochure & all the Print & Digital Advertisements etc
- Exclusive Social Media Posts
- Exclusive Email shots to the whole visitor database of the show.

During the Show Deliverables

- 54 sqm booth space
- Full-page color advertisement in the Show catalog back cover space
- Logo on Entrance Arch, Onsite Lollypops, Conference & Inauguration Backdrops
- Announcements during the show over the PA system
- Branding on 3 Trapeziums in the Entrance Plaza
- 4 Outdoor standees of size 4ft width X 10ft height near the hall (design to be given by you and printing, fixing & mounting will be taken care by us)
- Opportunity to distribute visitor carry bags to all the visitors with your branding along with TPCI logo on it (visitor bags to be provided by you).
- Branding in Buyer Lounge (6nos of 3ft Width X 6 ft Height)

GOLD SPONSOR



Inclusions

Pre-Show Deliverables

- Branding with your logo in all the collaterals such as Website, Brochure & all the Print & Digital Advertisements etc
- Exclusive Social Media Posts
- Exclusive Email shots to the whole visitor database of the show.(Content to be provided by you)

During the Show Deliverables

- 36 sqm space
- Full-page color advertisement in the Show catalog inside of back cover space
- Logo on Entrance Arch, Onsite Lollypops, Conference & Inauguration Backdrops
- Announcements during the show over the PA system
- Branding on 1 Trapezium in the Entrance Plaza
- 2 outdoor standees of size 4ft width X 10ft height near the hall (design to be given by you and printing, fixing & mounting will be taken care by us)
- Branding in Buyer Lounge (3nos of 3ft Width X 6 ft Height)

SILVER SPONSOR



Inclusions

Partner's Visibility & Benefits:

- Exclusive logo on show website visitor registration page branding
- Exclusive logo on Lanyards of Visitors
- 18 Sq. Meter booth in the exhibition
- Company logo to be featured in the event website and hyperlink to your company website
- Logo on emailer
- Logo on trade fair invite
- Logo in show catalogue
- Logo on all applicable onsite branding

ASSOCIATE PARTNER

Note: This is valid for 3 companies



Inclusions

Pre-Show Deliverables

- Branding with your logo in all the collaterals such as Website, Brochure & all the Print & Digital Advertisements etc
- Exclusive Social Media Posts
- Exclusive Email shots to the whole visitor database of the show (Content to be provided by you)

During the Show Deliverables

- 18 sqm bare space
- Full-page color advertisement in the Show catalog inside of back cover space
- Logo on Entrance Arch, Onsite Lollypops, Conference & Inauguration Backdrops
- Announcements during the show over the PA system
- Branding in Buyer Lounge (2nos of 3ft Width X 6 ft Height)



Indoor & Outdoor Branding

Note:

- Stand-Alone Branding (**SAB**)
- Foyer Stand-Alone Branding (FSAB)
- Light Pole Branding (LPB)
- CC Media (CCM)
- EH Media (EHM)
- LED Mash Branding (LMB)
- Foyer Pillar Branding (FPB)

ENTRY BADGE



CODEB
B01, B02, B03, B04, B05, B06

AVAILABILITY
6

DISTRIBUTION
30,000
 APPROX

TOTAL COST
4,00,000/-INR
 (18% GST Extra)

LANYARD



CODE
B07

AVAILABILITY
1

DISTRIBUTION
30,000
 APPROX

TOTAL COST
4,00,000/-INR
 (18% GST Extra)

GATE NO. 6 (OUTSIDE)



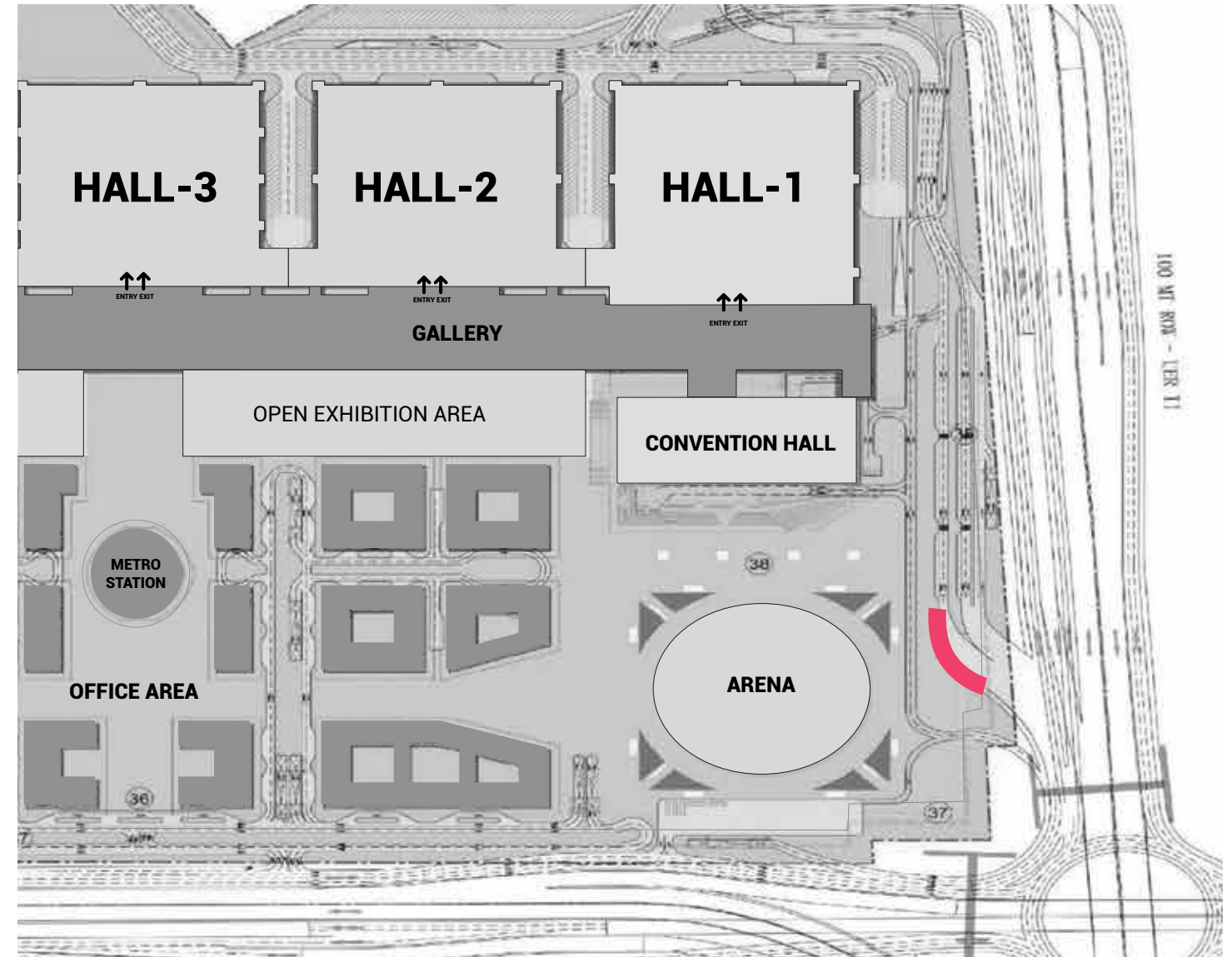
CODE
IFB07, IFB08, IFB09, IFB10, IFB11

DIMENSION
12 X 8 FT
(W x H)

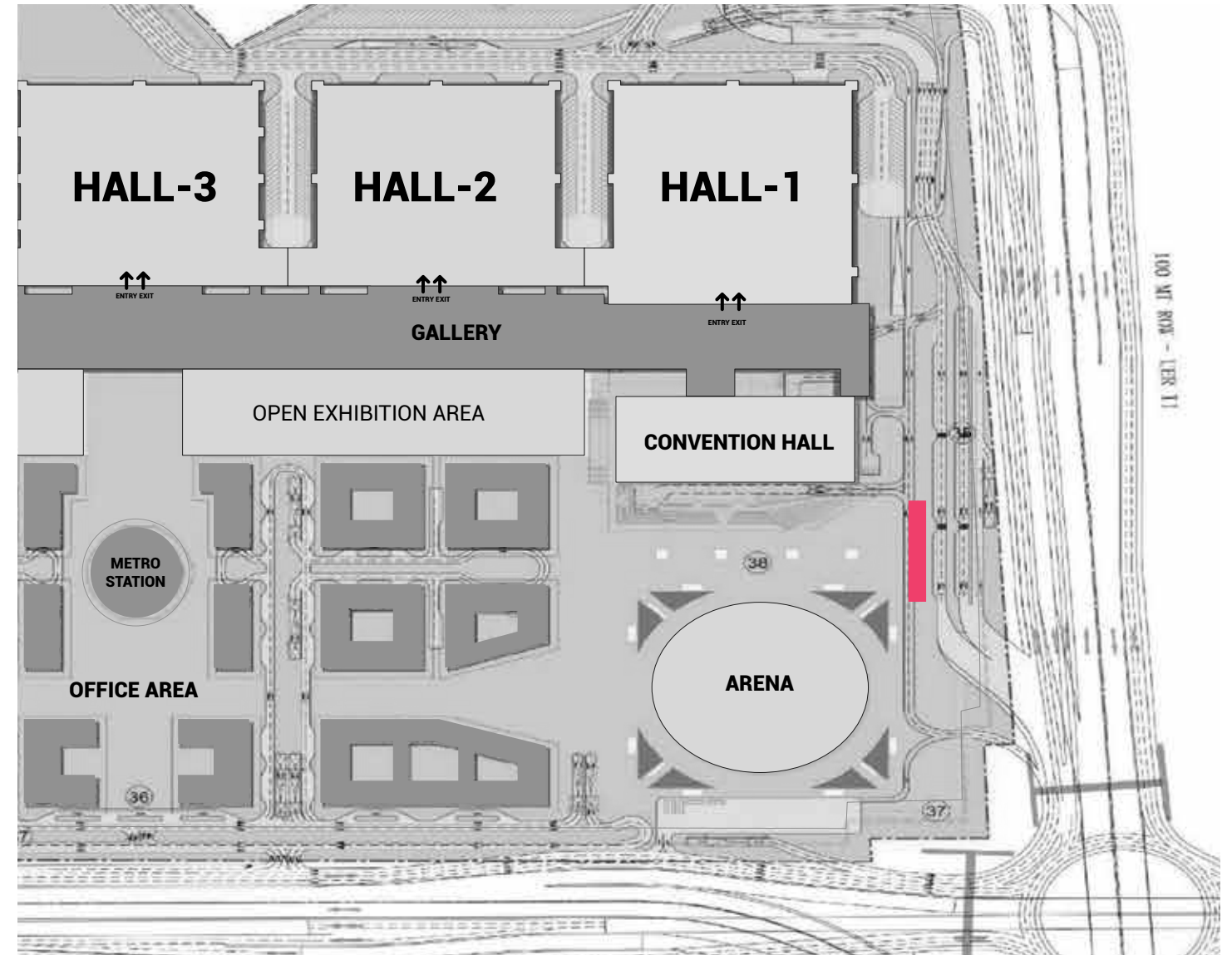
QUANTITY
1

TOTAL
4

COST EACH
1,00,000/-INR
(18% GST Extra)



GATE NO. 6 (INSIDE)



CODE
IFB12, IFB13, IFB14, IFB15, IFB16

DIMENSION
12 X 8 FT
(W x H)

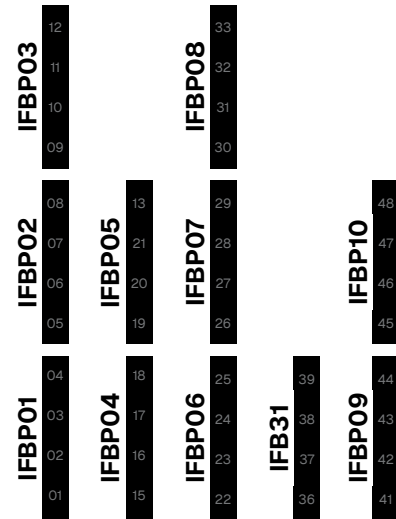
QUANTITY
1

TOTAL
4

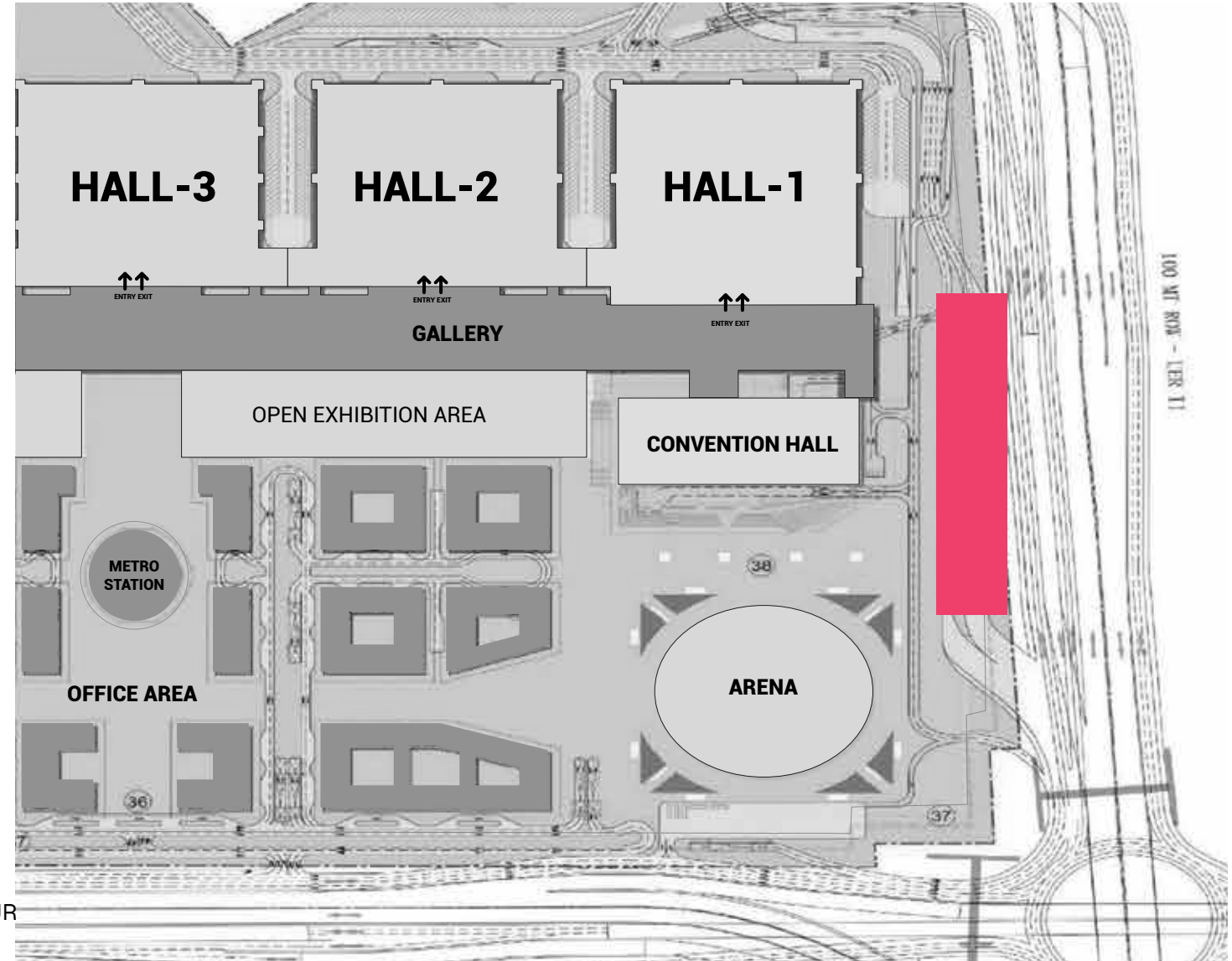
COST EACH
1,00,000/-INR
(18% GST Extra)

MAIN ENTRY PERGOLA

LIGHT POLE BRANDING (LPB)



GATE NO. 6



CODE
**IFBP01, IFBP02, IFBP03, IFBP04, IFBP05,
 IFBP06, IFBP07, IFBP08, IFBP09, IFBP10**

DIMENSION
2 X 6 FT
 (W x H)

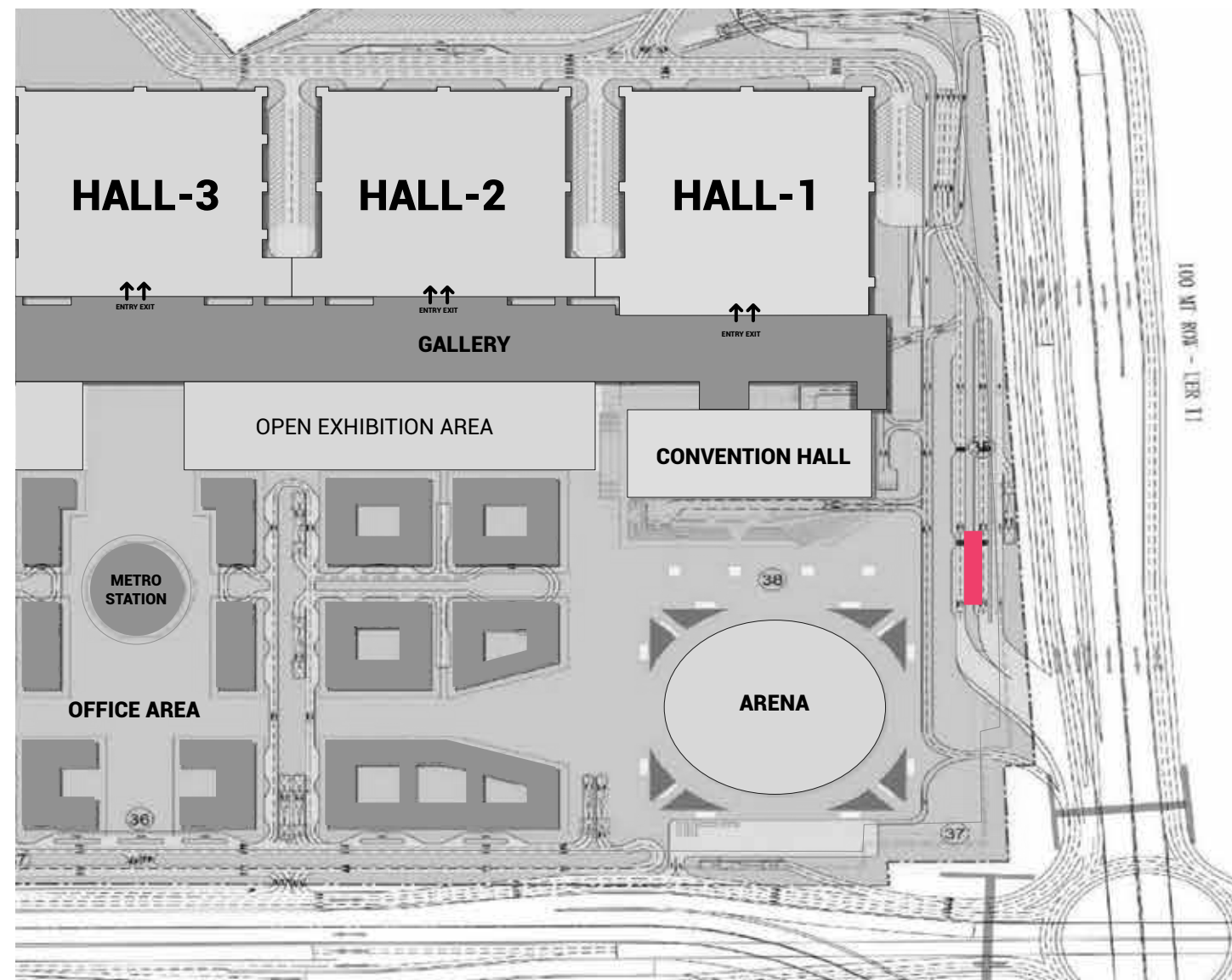
QUANTITY
1

TOTAL
15

COST PACK OF FOUR
1,00,000/-INR
 (18% GST Extra)

GATE 6 INSIDE

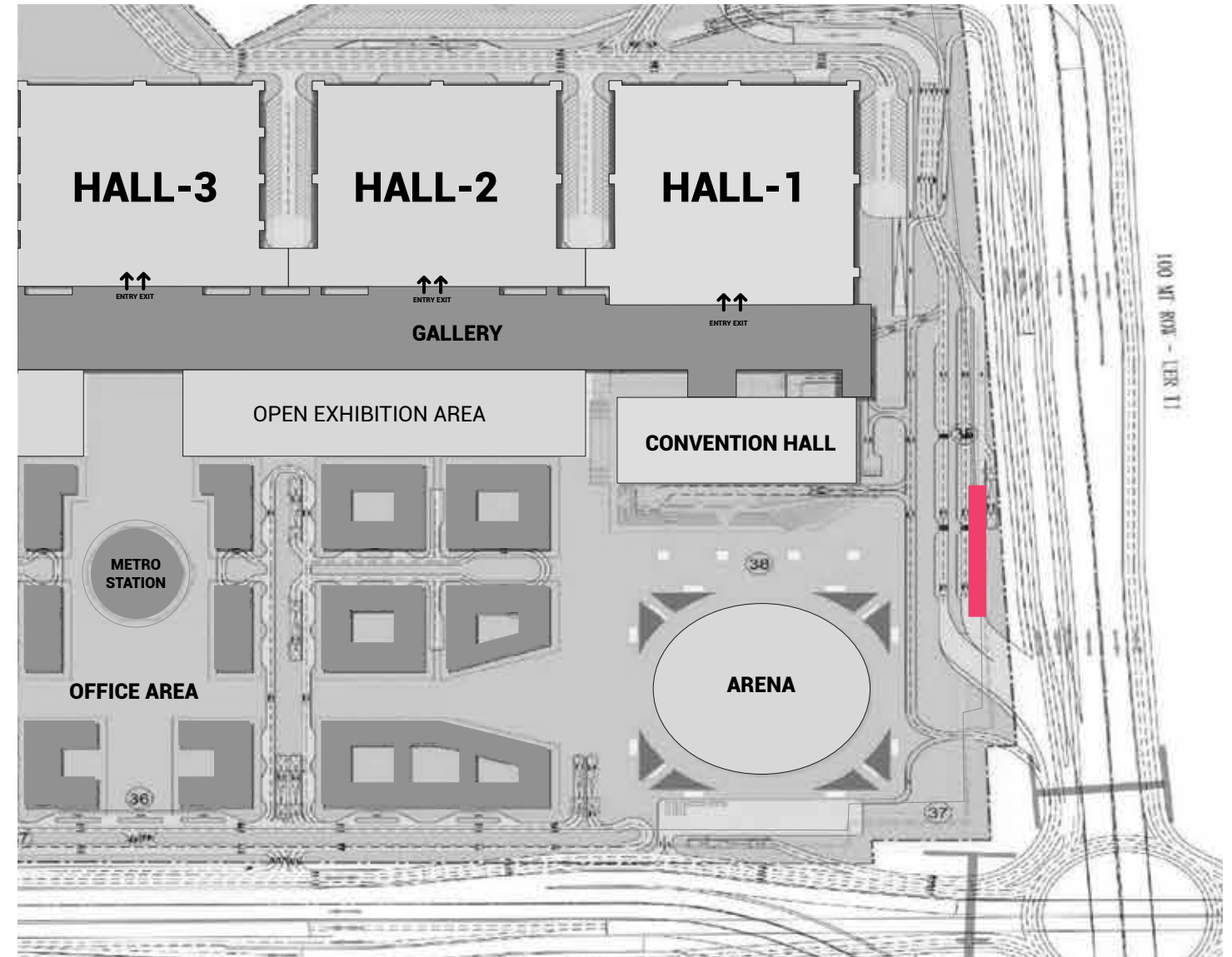
CENTRE & RIGHT PATHWAY



CODE	DIMENSION	QUANTITY	TOTAL	COST EACH
IFB10, IFB11, IFB12, IFB13, IFB14	12 X 8 FT (W x H)	1	5	1,00,000/-INR (18% GST Extra)

GATE 6 INSIDE

CENTRE & RIGHT PATHWAY



CODE
IFB16, IFB17, IFB18, IFB19

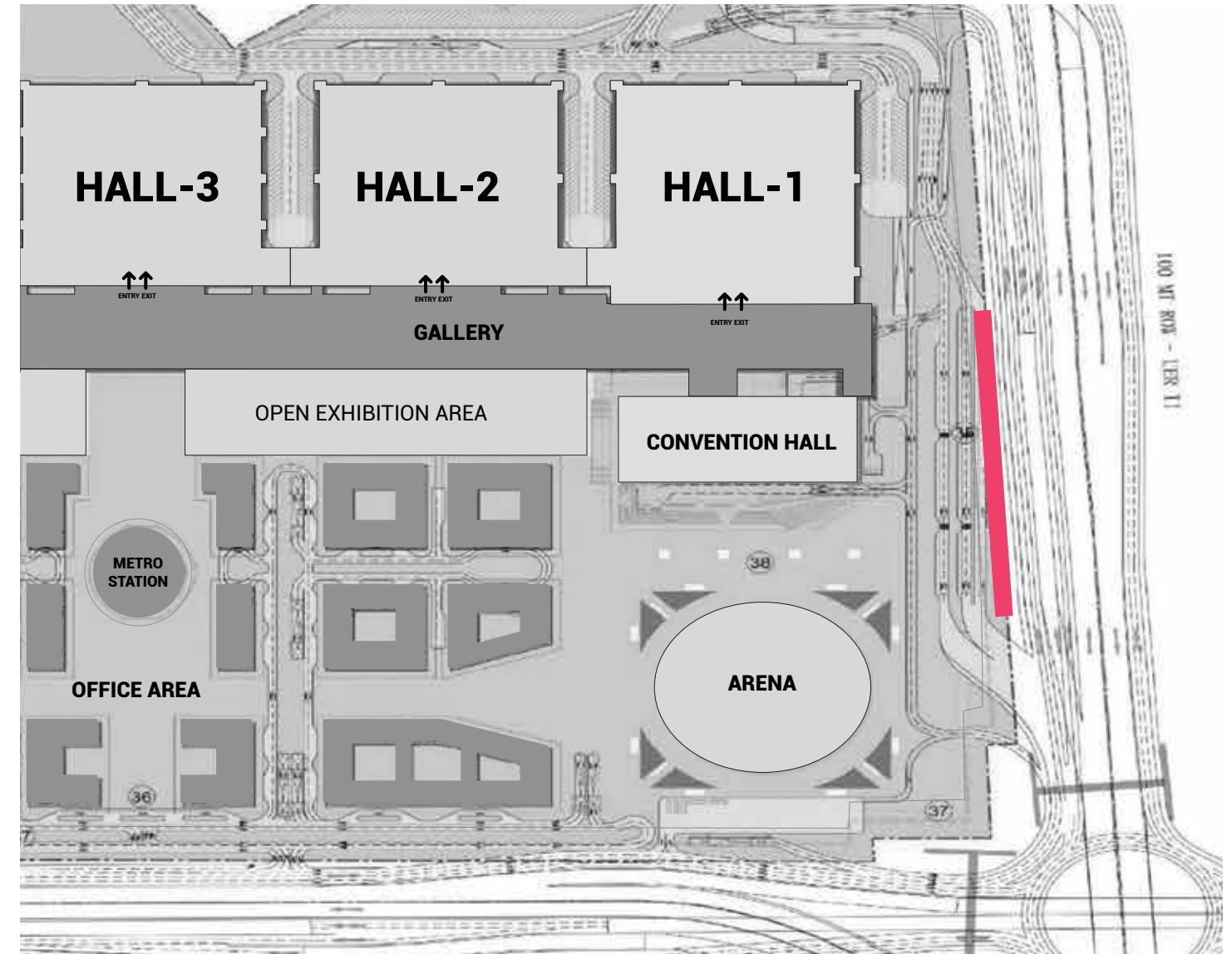
DIMENSION
12 X 8 FT
(W x H)

QUANTITY
1

TOTAL
1

COST PACK OF FOUR
1,00,000/-INR
(18% GST Extra)

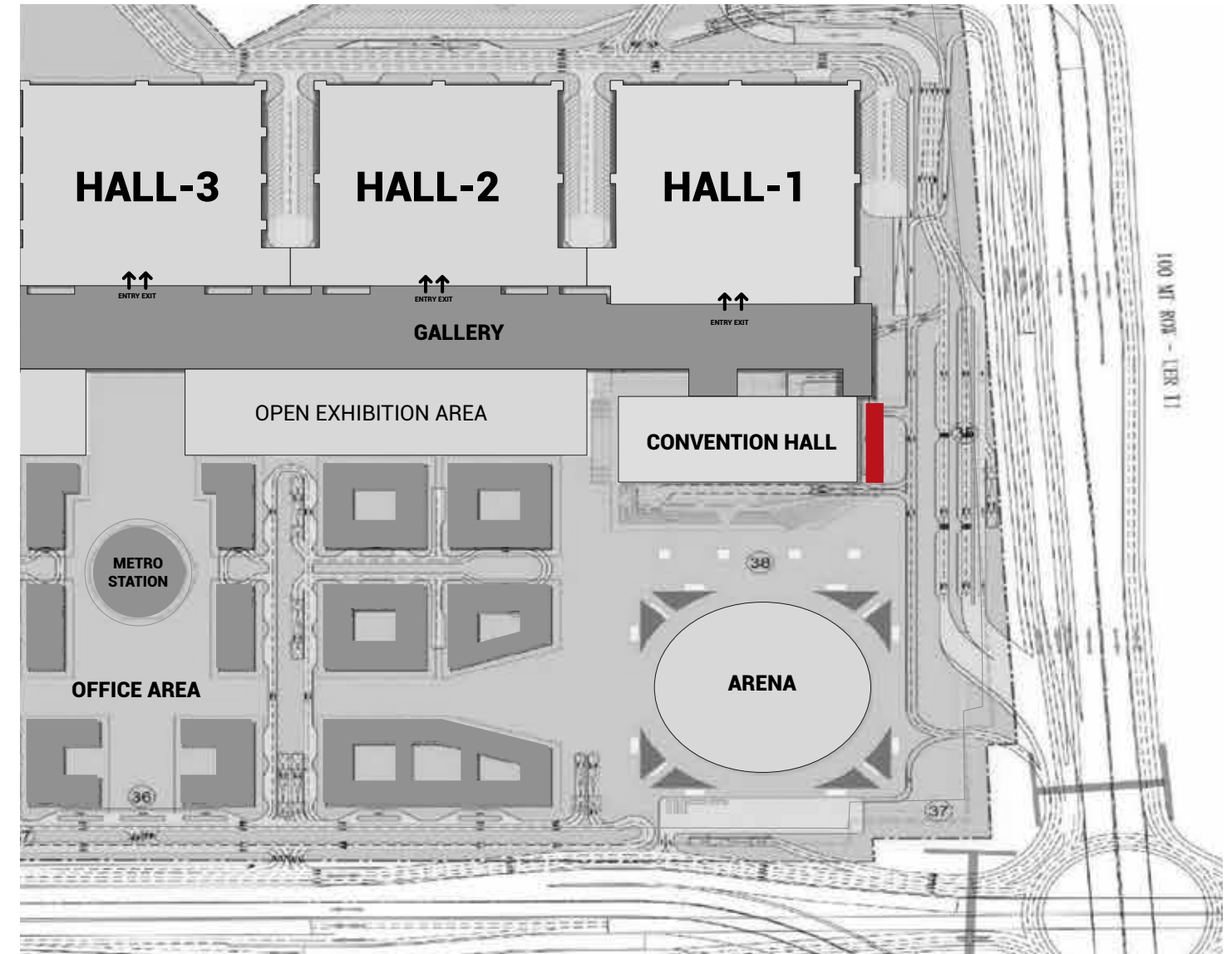
FROM GATE 6 PERGOLA CORRIDOR



CODE
IFB20, IFB21, IFB22, IFB23, IFB24, IFB25, IFB26, IFB27, IFB28, IFB29, IFB30, IFB31

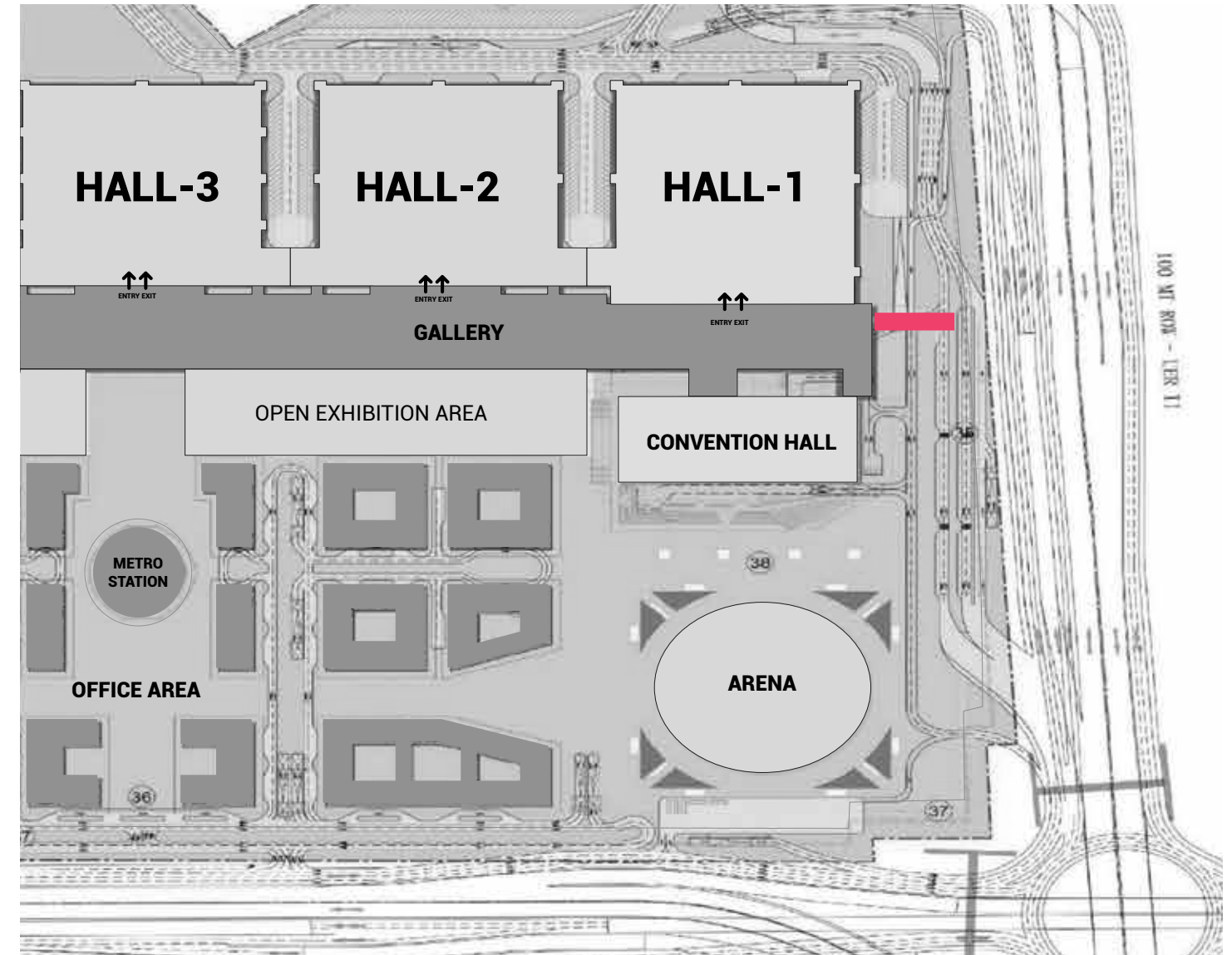
DIMENSION	QUANTITY	TOTAL	COST PACK OF FOUR
12 X 8 FT (W x H)	1	12	1,00,000/-INR (18% GST Extra)

HALL ENTRY DROP OFF POINT



CODE	DIMENSION	QUANTITY	TOTAL	COST PACK OF FOUR
IFB43, IFB44, IFB45, IFB46	12 X 8 FT (W x H)	1	5	1,00,000/-INR (18% GST Extra)

ENTRY AFTER EH DROP OFF



CODE
IFB47, IFB48, IFB49, IFB50

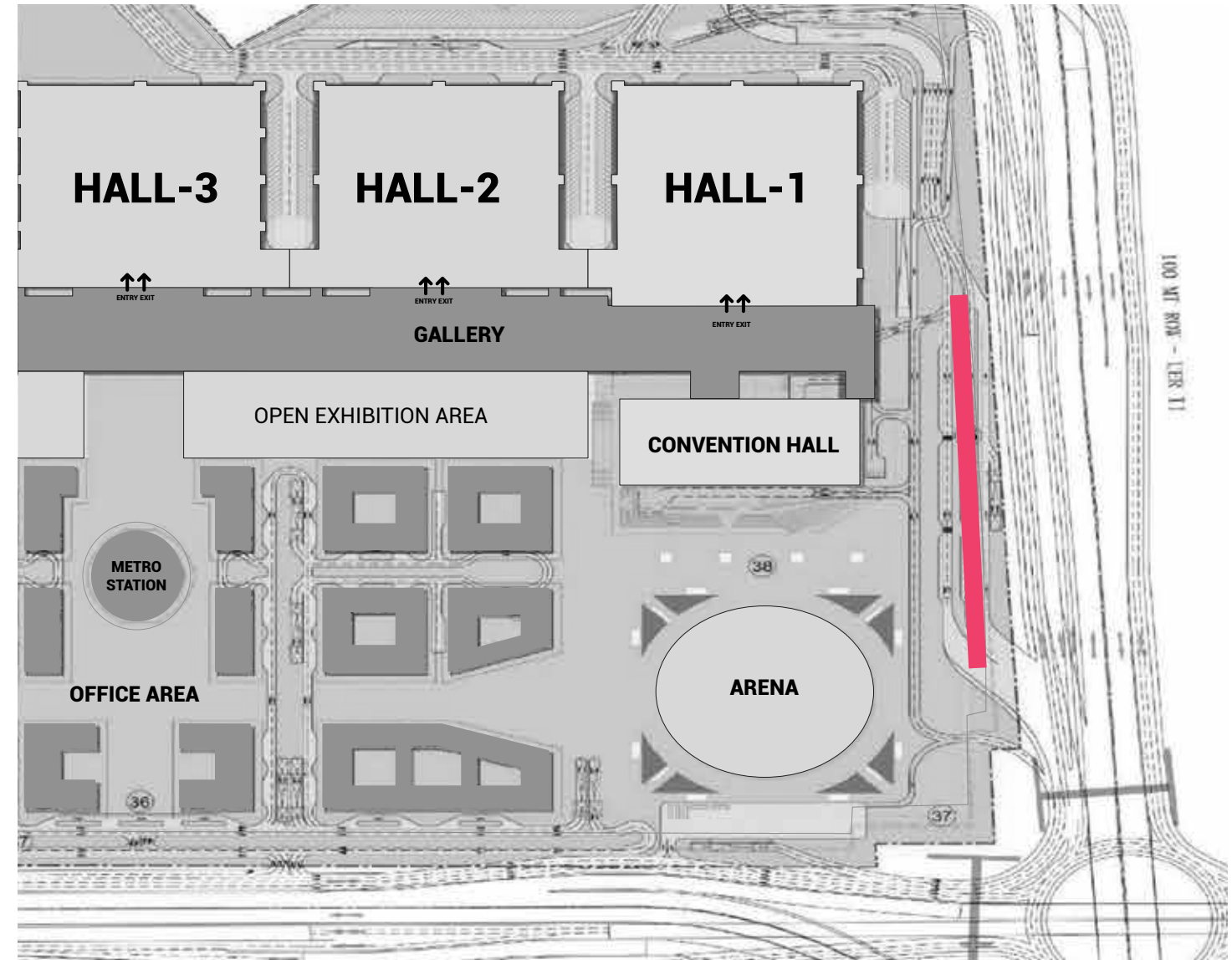
DIMENSION
12 X 8 FT
(W x H)

QUANTITY
1

TOTAL
4

COST PACK OF FOUR
1,00,000/-INR
(18% GST Extra)

PERGOLA BELOW PILLAR BRANDING



CODE

IFBP22, IFBP23, IFBP24, IFBP25,
IFBP26, IFBP27, IFBP28, IFBP29,
IFBP30, IFBP31, IFBP32, IFBP33

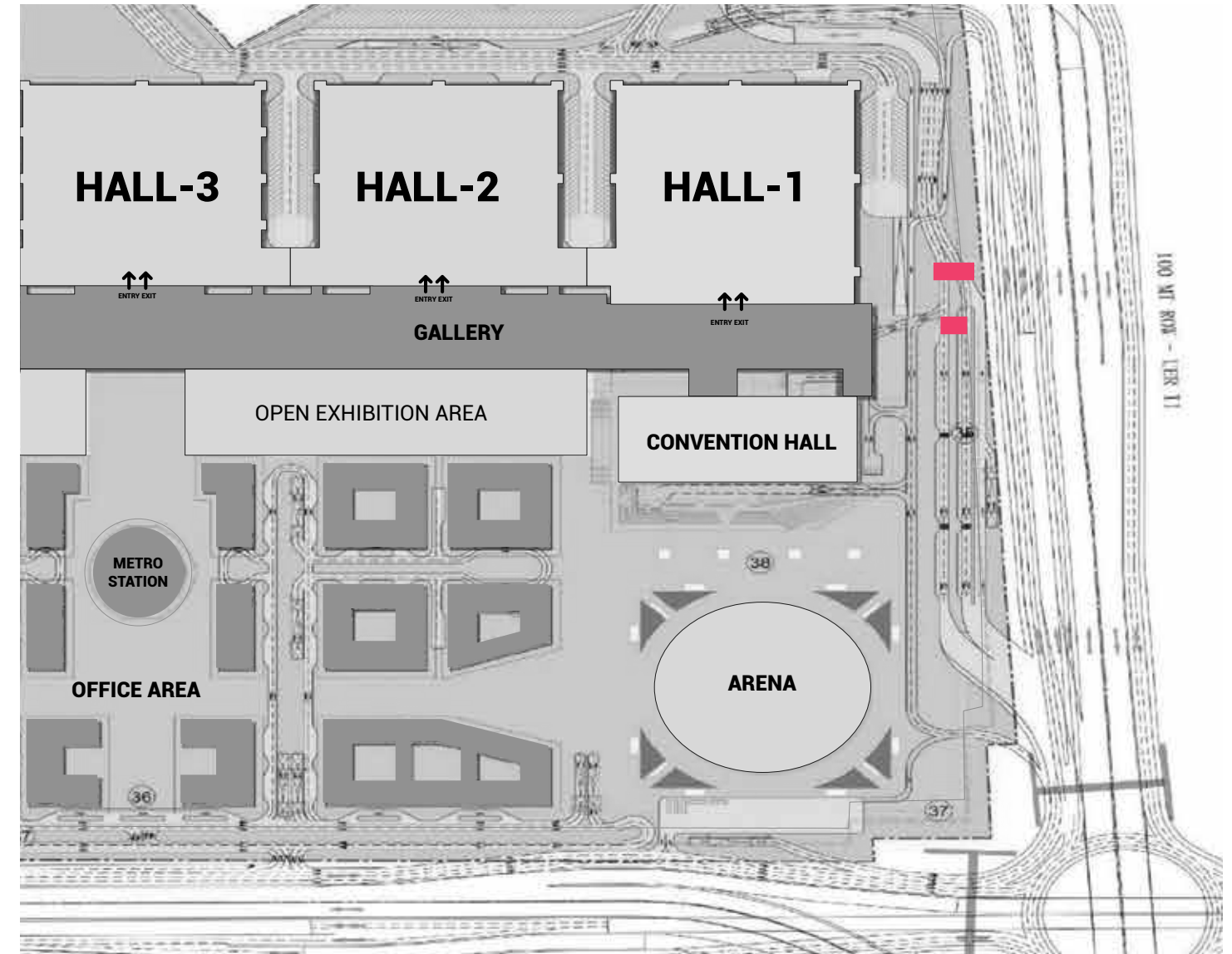
DIMENSION
6 X 12 FT
(W x H)

QUANTITY
5

TOTAL
11

COST PACK OF FIFE
1,20,000/-INR
(18% GST Extra)

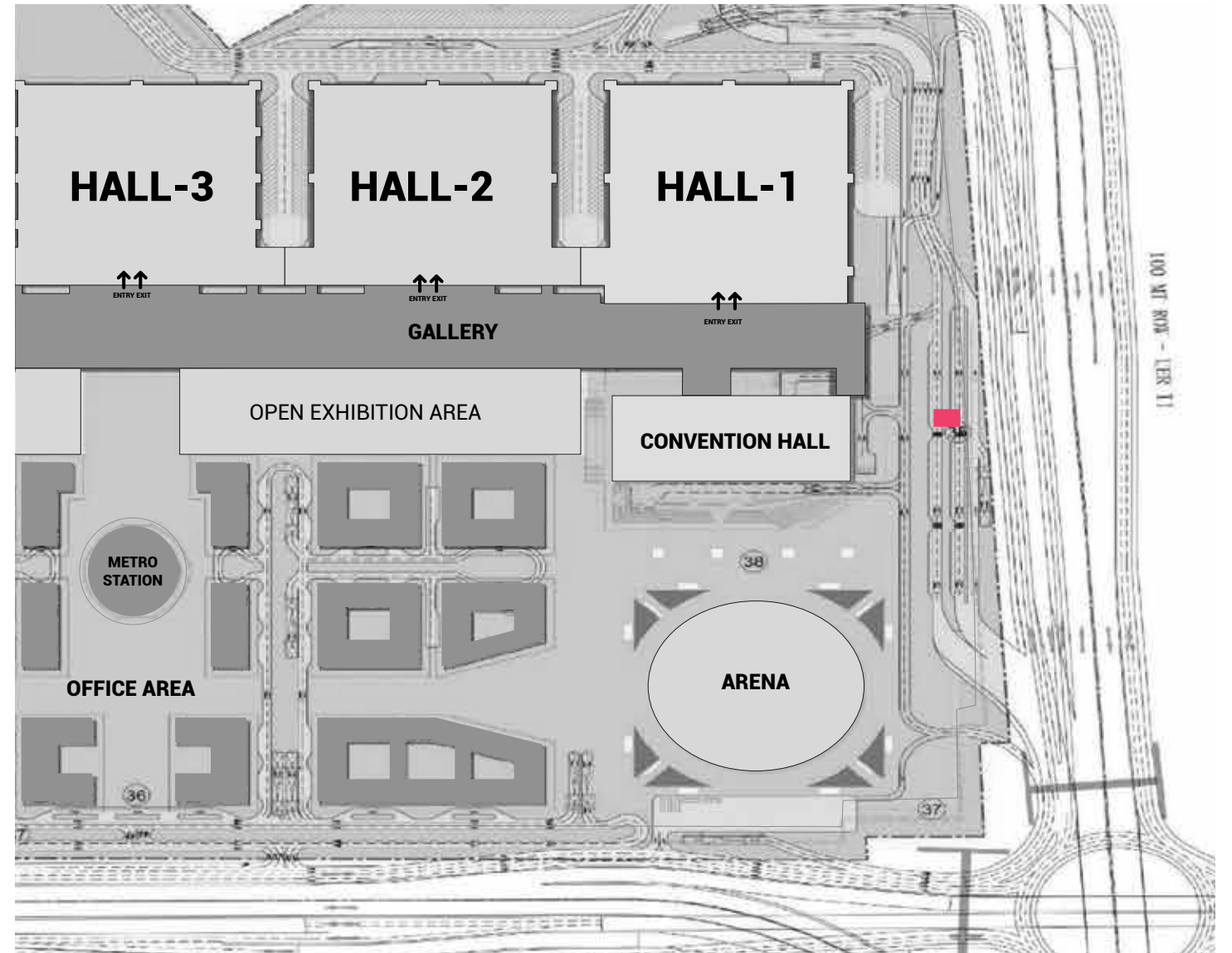
ENTRY AFTER EH DROP OFF



CODE	DIMENSION	QUANTITY	TOTAL	COST PACK OF FOUR
IFB51, IFB52 IFB53, IFB54	12 X 8 FT (W x H)	1	4	1,00,000/-INR (18% GST Extra)

DROP OFF POINT & ENTRY

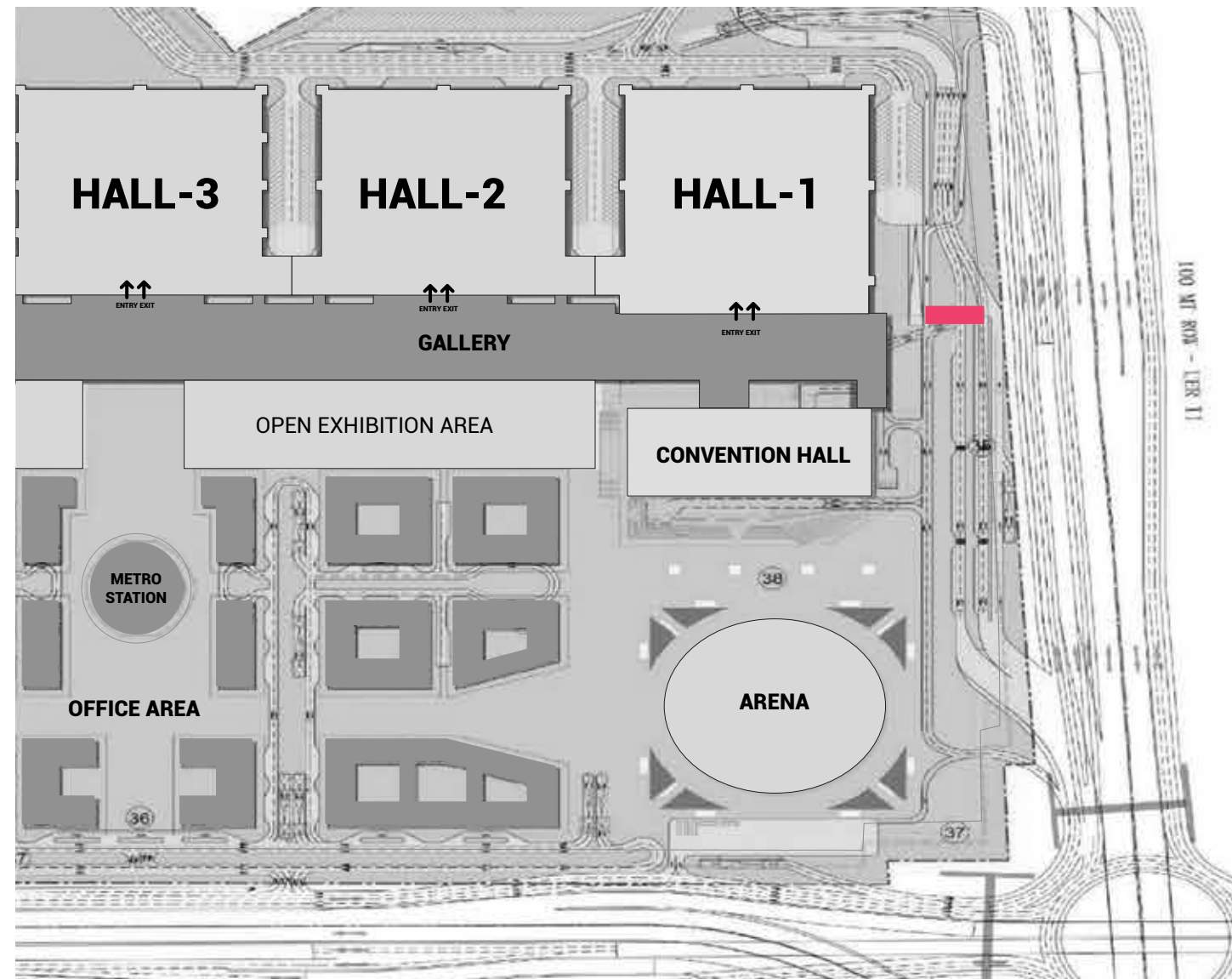
AFTER DROP OFF



CODE IFB37, IFB38	DIMENSION 12 X 8 <small>(W x H)</small>	QUANTITY 1	TOTAL 2	COST PACK OF FOUR 1,00,000/-INR <small>(18% GST Extra)</small>
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DROP OFF POINT & ENTRY

AFTER DROP OFF



CODE
IFB39, IFB40, IFB41, IFB44

DIMENSION
12 X 8 FT
(W x H)

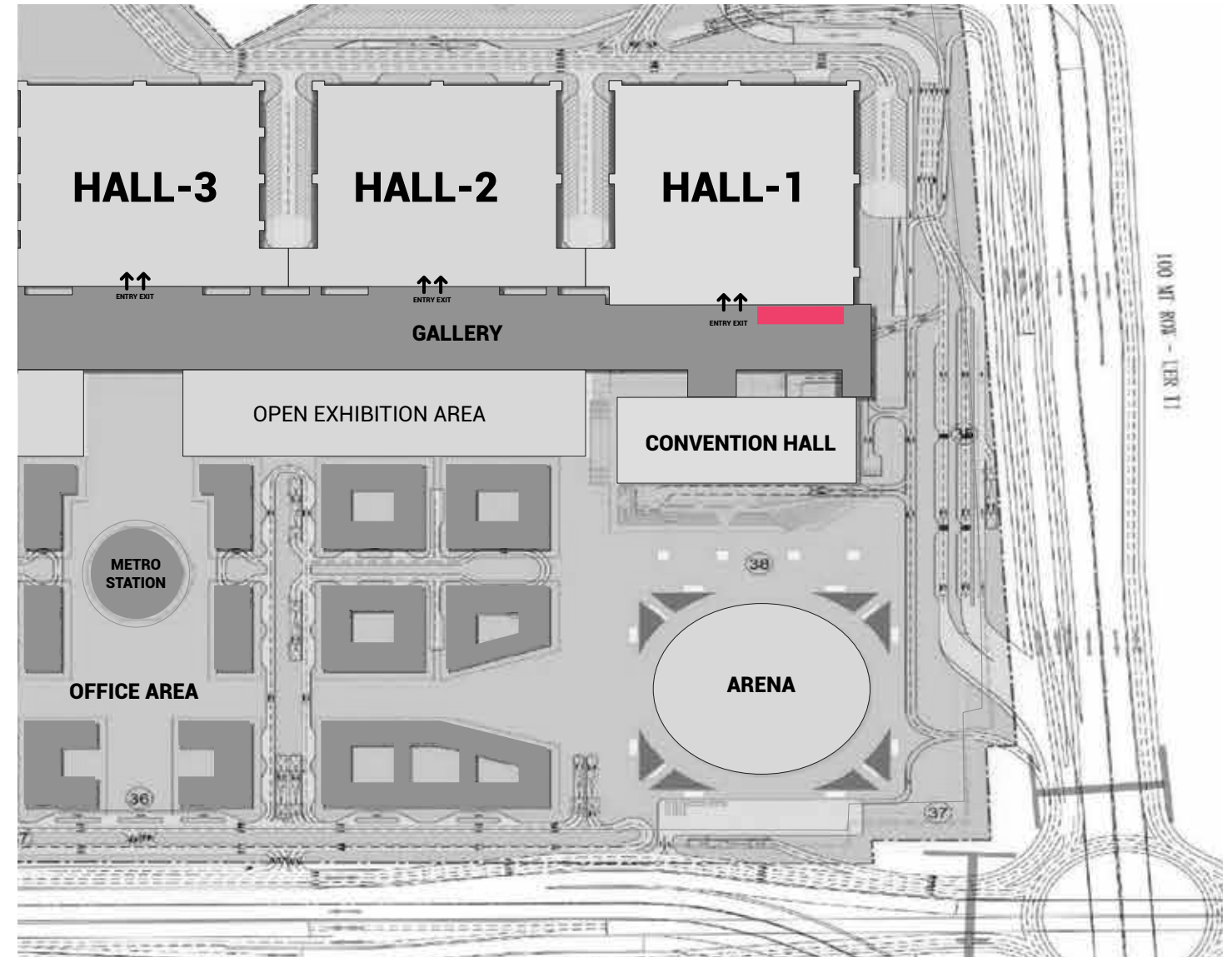
QUANTITY
1

TOTAL
4

COST OF EACH
1,00,000/-INR
(18% GST Extra)

HALL 1

BEFORE ENTRY FOYER AREA



CODE
IFB55, IFB56, IFB57, IFB58,
IFB59, IFB60, IFB61, IFB62, IFB63

DIMENSION
12 X 8 FT
(W x H)

QUANTITY
1

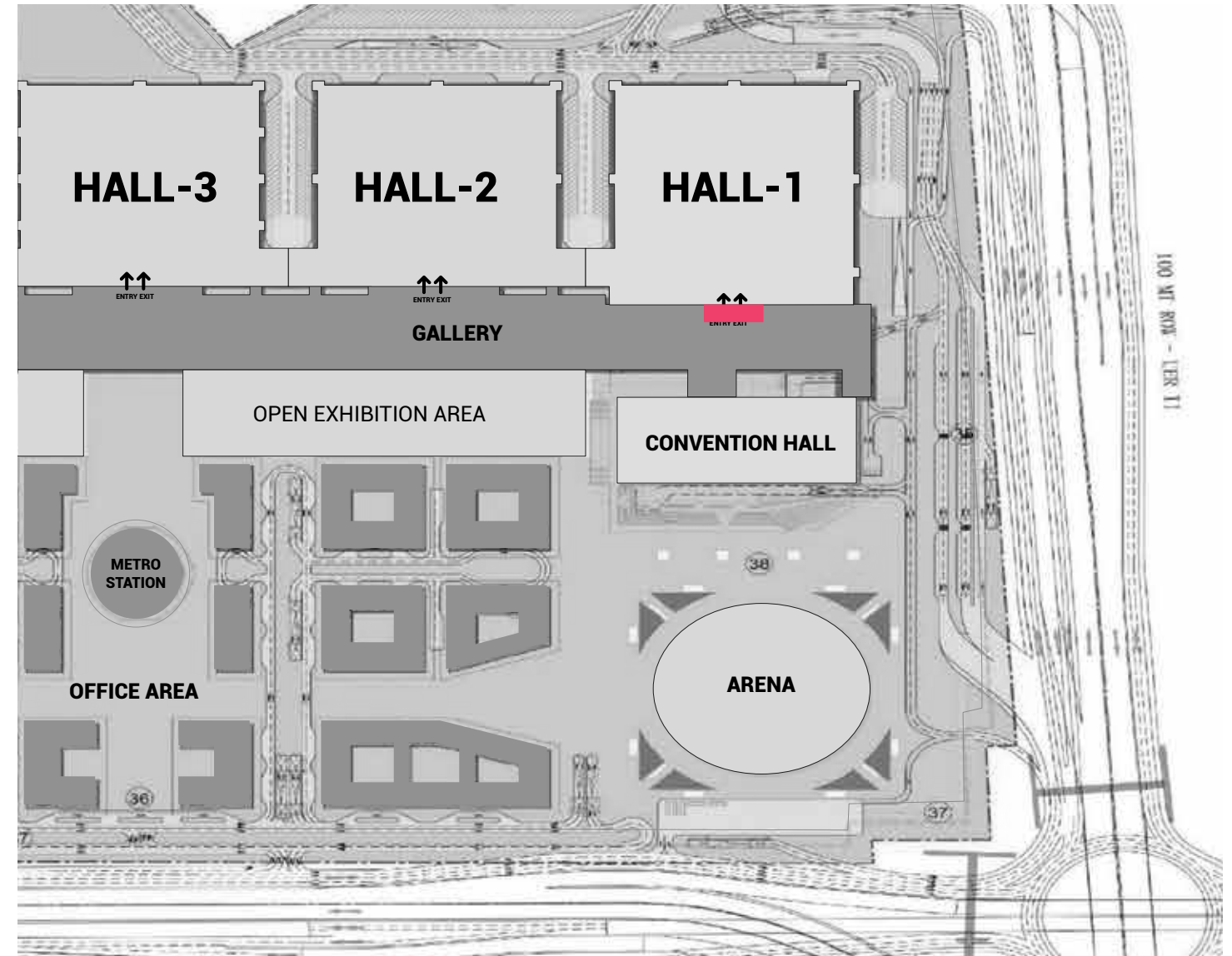
TOTAL
2

COST OF EACH
1,00,000/-INR
(18% GST Extra)

EXCLUSIVE BRANDING

HALL- ENTRY GATES

* ONLY BRAND LOGO. WILL BE DISPLAYED



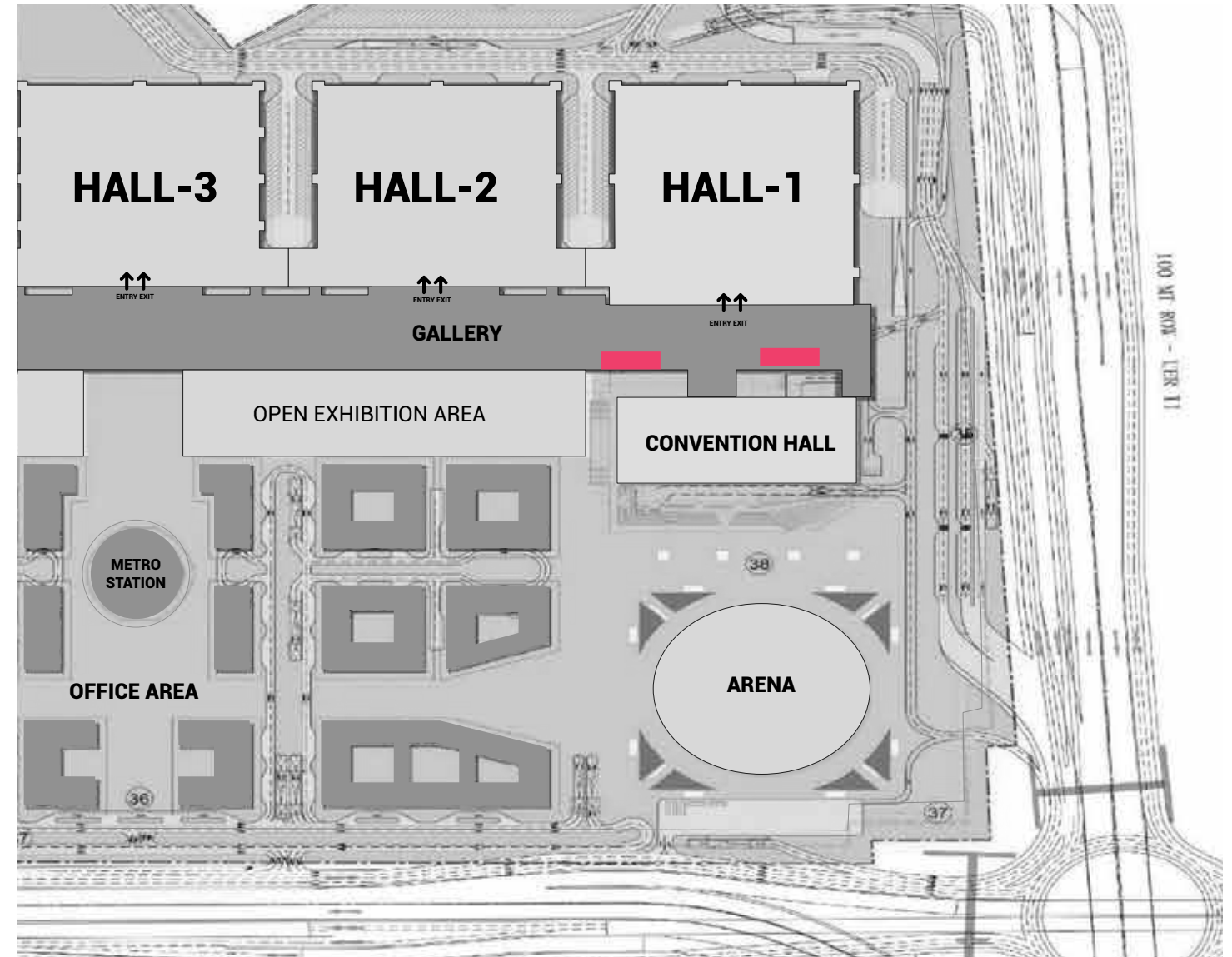
CODE
IFB64, IFB65

QUANTITY
1

TOTAL
2

PACK OF TWO
75,000/-INR
(18% GST Extra)

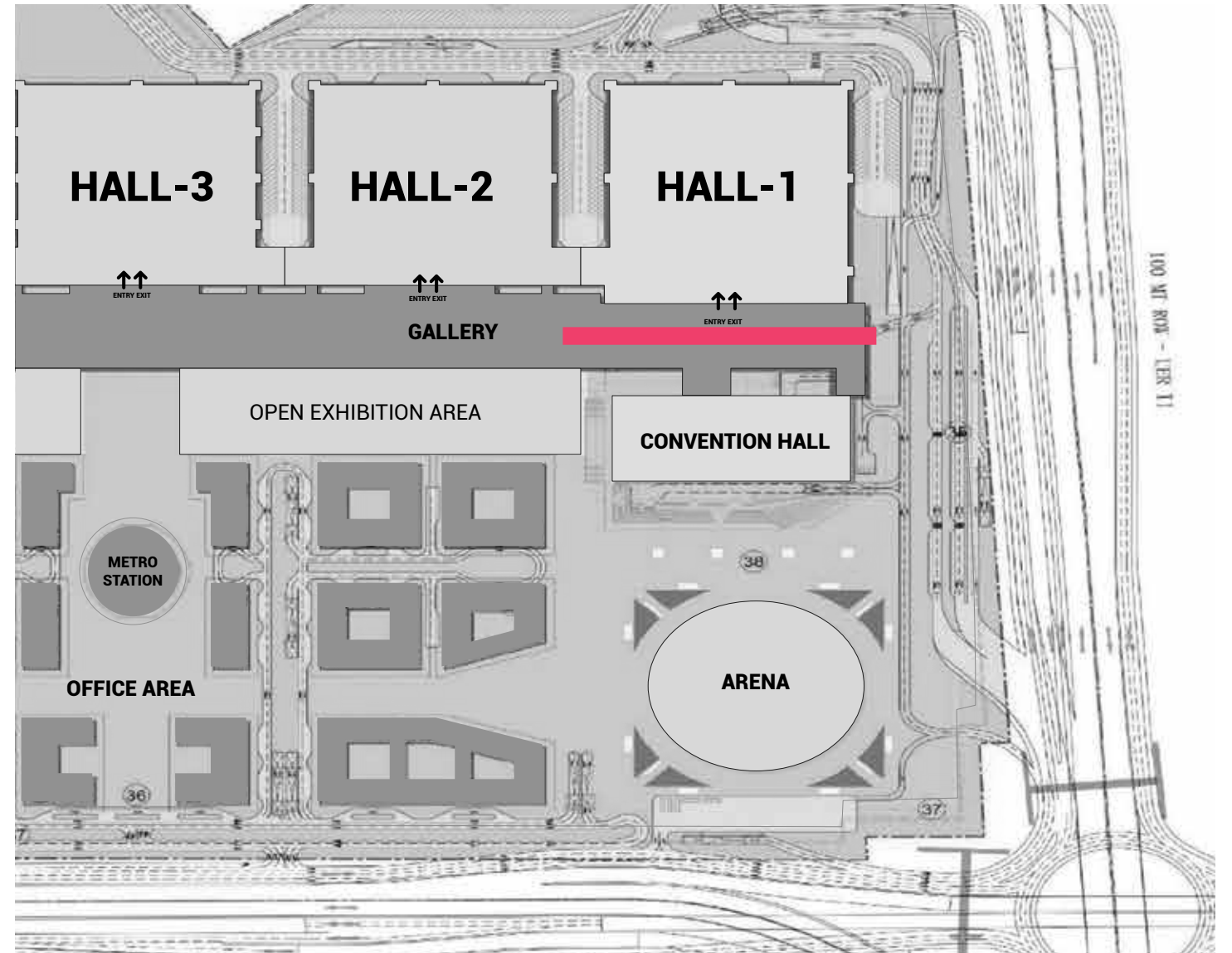
REGISTRATION COUNTER



CODE	DIMENSION	QUANTITY	COST OF EACH
IFB96	21 X 3.6 FT (W x H)	1	75,000/-INR (18% GST Extra)

CODE	DIMENSION	QUANTITY	COST OF EACH
IFB97	40 X 3.6 FT (W x H)	1	1,00,000/-INR (18% GST Extra)

CUBE



CODE
IFB103, IFB104

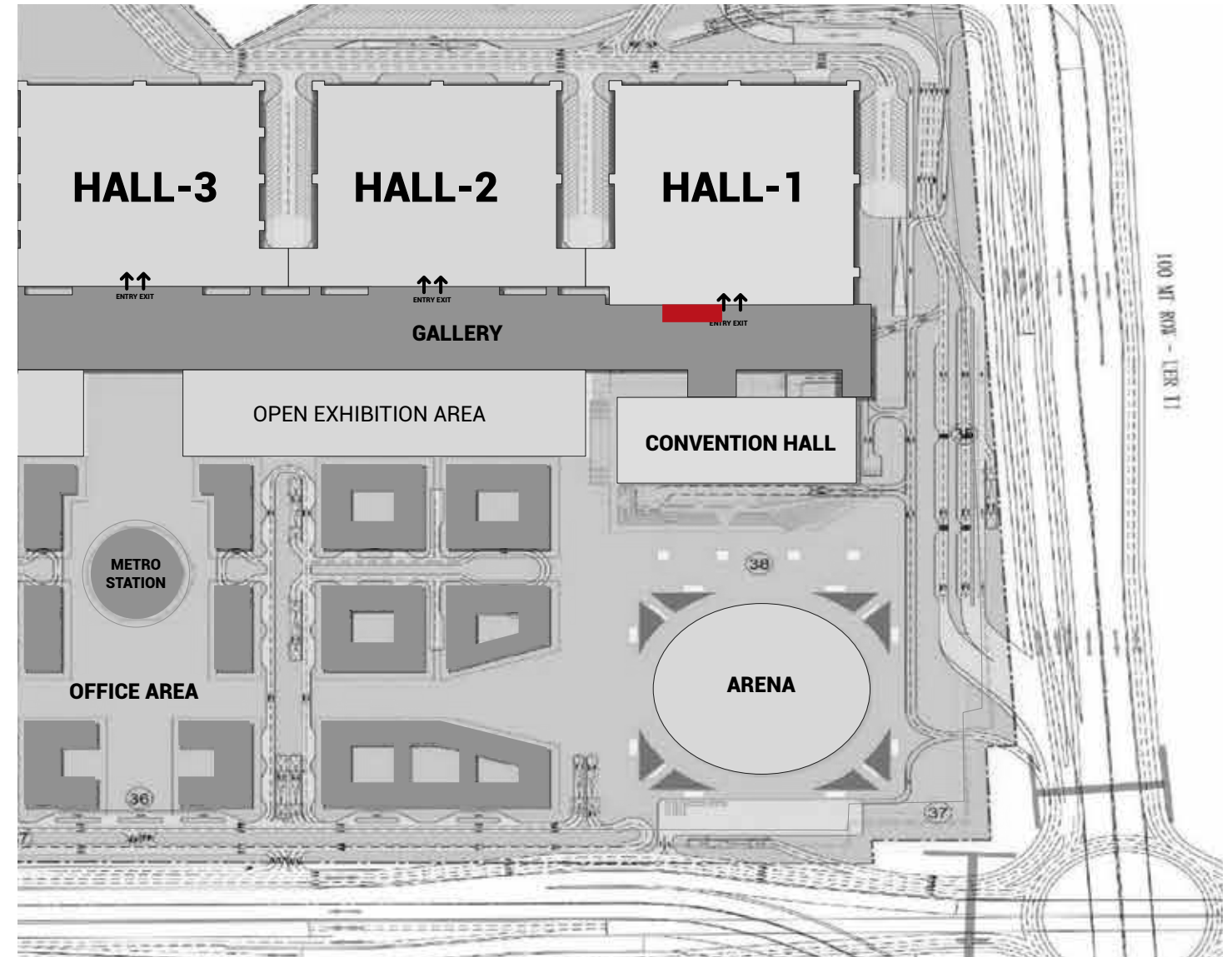
DIMENSION
4 X 8 FT
(W x H)

QUANTITY
4

TOTAL
10

COST OF ONE CUBE
50,000/-INR
(18% GST Extra)

IN FRONT OF HALL ENTRY



CODE	DIMENSION	QUANTITY	TOTAL	COST OF EACH
IFB105, IFB106	10 X 8 FT (W x H)	1	4	1,00,000/-INR (18% GST Extra)



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